

# BTEC National Extended Certificate in Travel and Tourism

## Year 12 Level 3

### Types of Travel

There are different types and purposes of travel which vary according to customer type and need. Please read through the different types and their definitions below:



Type of Travel	Definition
Leisure travel	Travelling for pleasure, enjoyment, relaxation or special interests
Corporate travel	Associated with work or job but it will take place away from the usual place of work. It may or may not involve an overnight stay
Specialist travel	This is usually linked with the purpose of travel – a hobby, sport, interest, or to meet specific needs of the type of customer
Visiting Friends and Relatives (VFR)	Travelling to visit friends or family members, often staying in their homes rather than hotels
Day trips	Visits that do not involve an overnight stay

### Task: Holiday Planning Across Different Travel Types

Imagine you are a tour operator responsible for planning holidays. Research and select a specific holiday that fits into the travel types listed below.

1. **Leisure Holiday:** Plan a relaxing getaway focused on leisure activities such as sightseeing, beach lounging, or cultural experiences.
2. **Corporate Travel:** Plan a business-related trip that includes attending a conference, meeting clients, or visiting business partners.
3. **Specialist Travel:** Plan a trip that caters to a specific interest or hobby, such as adventure sports, culinary tours, or wildlife photography.
4. **Visiting Friends and Relatives (VFR):** Plan a trip where the primary purpose is visiting friends or family members in a different city or country.
5. **Day Trip:** Plan a day-long excursion to a nearby destination for sightseeing, outdoor activities, or cultural exploration.

Create a presentation to visually present your holiday plans. Each slide can focus on a different holiday type. You could follow the structure below:

1. Title slide introducing the task and holiday types
2. Slides for each holiday type detailing:
  - Transportation
  - Accommodation
  - Activities
  - Cost
  - Reasons for choosing that type of travel.
3. Use visuals such as photos, maps, or diagrams.
4. Bibliography - keep a record of all the websites you use for your research.

***The Travel and Tourism Team looks forward to welcoming you in September!***